



PRESS RELEASE

Renault – Drive the Change!

Renault have unveiled their new baseline that will accompany all communications from 2010. The baseline is true to Renault's values and expresses the ambition of France's number 1 car brand as an innovative human company, to pioneer sustainable mobility for all.

"Drive the Change" also highlights Renault's commitment towards producing affordable, top quality vehicles with the highest regard towards the environment spanning the whole life of the vehicle, from production up to disposal. Amongst the most popular Renault models are the Twingo, Clio, Megane Coupe and Hatchback, Koleos, Laguna and Kangoo Car/Van. Renault also sets the standard on safety, with a staggering 12 vehicles having obtained the maximum 5-star score in EuroNCAP tests.

"The new baseline has been introduced at a very important time, both from a global as well as a national perspective" said Mrs. Bernadette Bonnici Kind, Director at Auto Sales Ltd who are the importers for Renault in Malta. "On a global scale, Renault is taking the initiative in terms of sustainable mobility and is committed to introduce a range of zero-emission vehicles by 2012. These are vehicles that are designed to meet the needs of the majority of drivers", continued Mrs. Bonnici Kind.

"From a local perspective, we are presenting a more 'value-for-money' strategy whereby consumers may benefit from the manufacturers' reduced pricing strategy across the entire range as well as the introduction of 3-year warranty on all Renault cars. Customers may also take advantage of Fixed-Price Service Packages that combine affordability with expertise and peace-of-mind of every Renault owner" concluded Mrs. Bonnici Kind.